Powering Private Markets

Al-Driven Capital Deployment





Powering Dealmakers Across Every Asset Class





InvestorFlow's Capital Deployment Application

We built our Capital Deployment solution specifically for deal teams in private markets — so it fits how you source, assess, and run deals in every asset class — from the KPIs to the individual workflows. InvestorFlow connects your inbox, pipeline, and market data and uses AI to surface the right deals faster — with zero disruption to how you already work — bringing your proprietary data and your teams on to a common enterprise-class platform.

Bespoke Asset Class Workflows





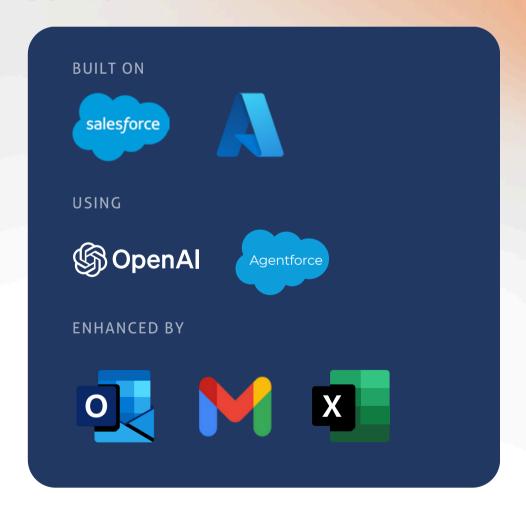




AI-Powered Capabilities

- Al-extracted financial metrics flow directly from your inbox into fund-level dashboards one large PE client saw a 10x increase in the volume of data entered into the system.
- Al-powered Actionable Quarter surfaces the best time to engage each target based on interaction data and extracted signals. A client from our early access program saw a 15x increase in the number of compelling events detected around investment opportunities.
- Company 360 auto-generates up-to-date profiles by synthesizing emails, meetings, and historical CRM data removing administrative drudgery and increasing deal flow by as much as 7x which was the experience of one of our large private credit clients.

Built On





Private Equity

Structure and Scale your pipeline

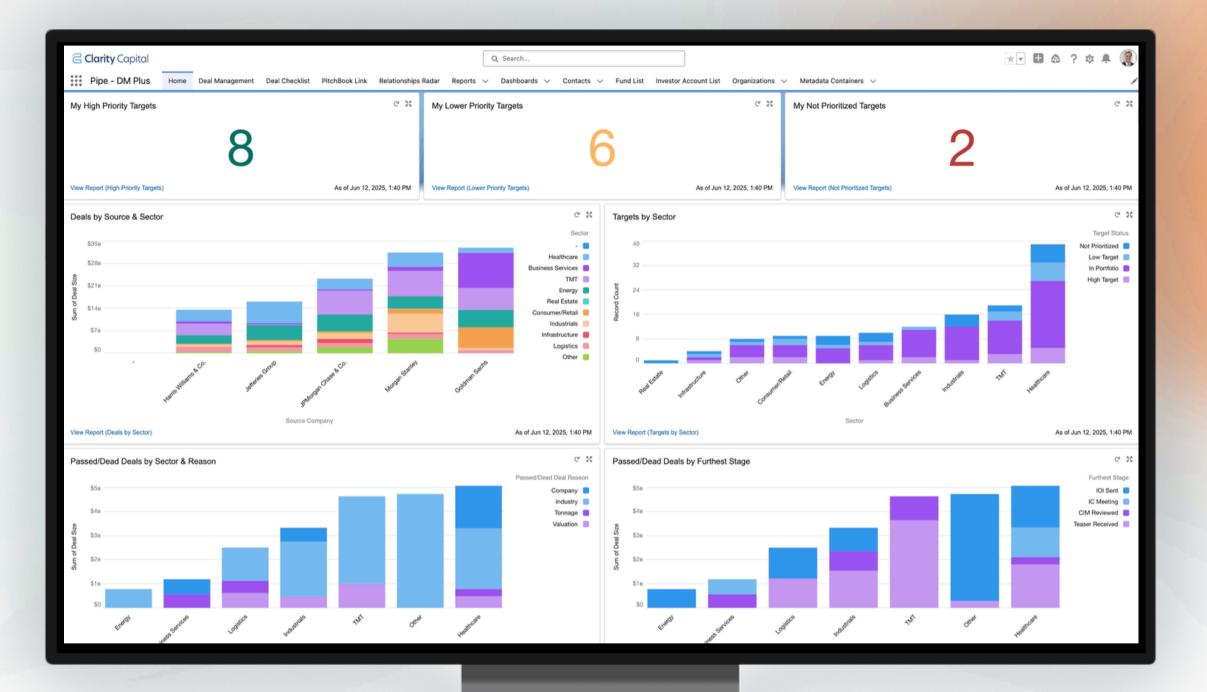
Gain full visibility into your deal flow by tracking opportunities across sector, region, and strategy — clearly segmented by stage, source, and relationship owner.

Focus on Fund-Level ROI

Tag deals to specific funds, attribute sourcing, and assess pipeline quality against return targets and fund mandates to make more strategic investment decisions.

Confidently Manage Co-Investments

Streamline co-investment workflows by tracking LP interest, managing allocations, and securely sharing data — all from a platform built for compliance and speed.







Private Credit

Structure Credit Deals with Precision

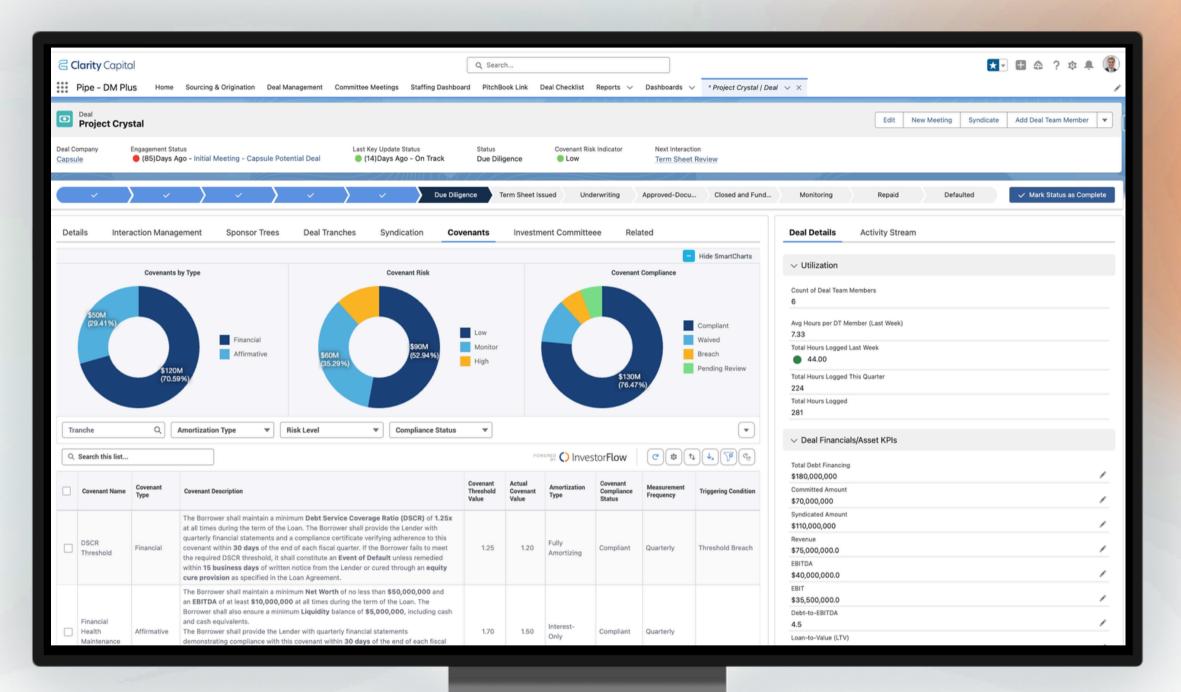
Accurately manage loans, terms, covenants, and collateral to maintain control and transparency throughout the credit lifecycle.

Automate Deal Screening and Routing

Streamline intake by automatically assigning opportunities to the appropriate credit team based on deal characteristics like loan size, tranche, term, complexity, covenants and collateral.

Actively Monitor Credit Risk

Connect deployment with servicing and asset management tools to track ongoing exposure, enforce covenant compliance, and proactively manage risk.







Real Estate

Evaluate at the Property Level

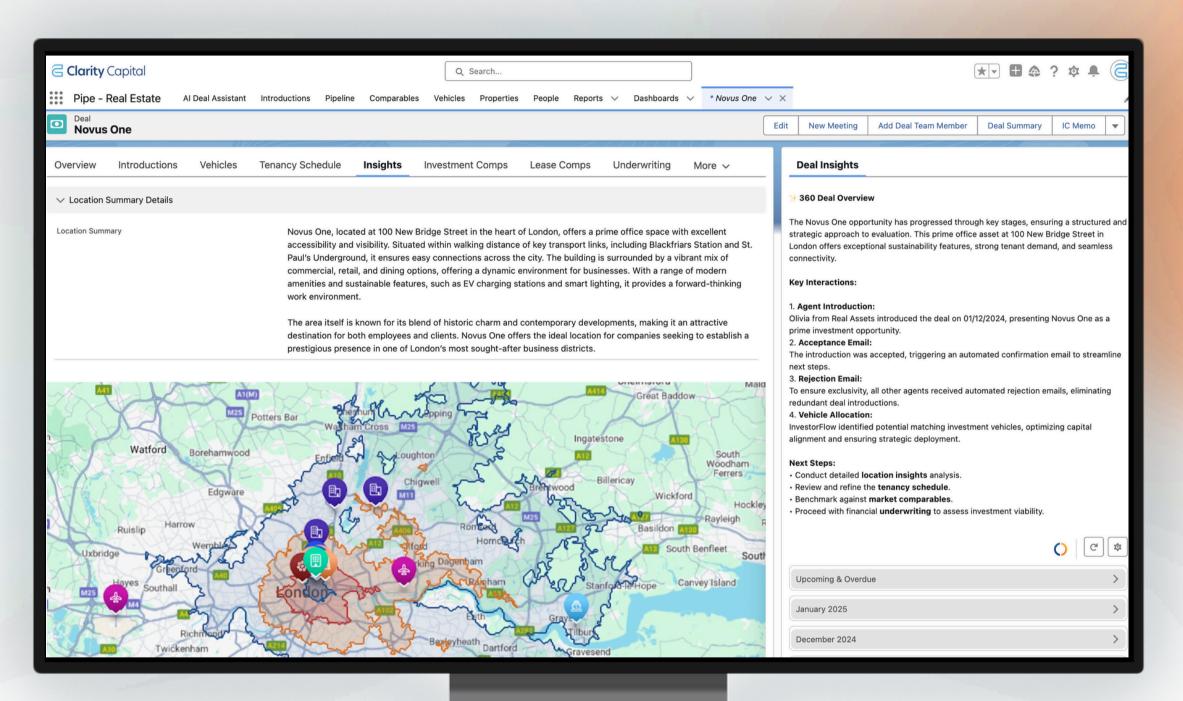
Support acquisition, development, and recap strategies with deal tracking tailored to individual properties.

Bring Context to Every Decision

Integrate comps, maps, and market data directly into the deal workflow to ensure data-driven evaluations and maintain a clear audit trail.

Ensure Seamless Team Alignment

Connect investment and asset management teams for smoother handoffs post-close and faster execution on value creation plans.







Infrastructure

Precisely Track Long-Horizon Investments

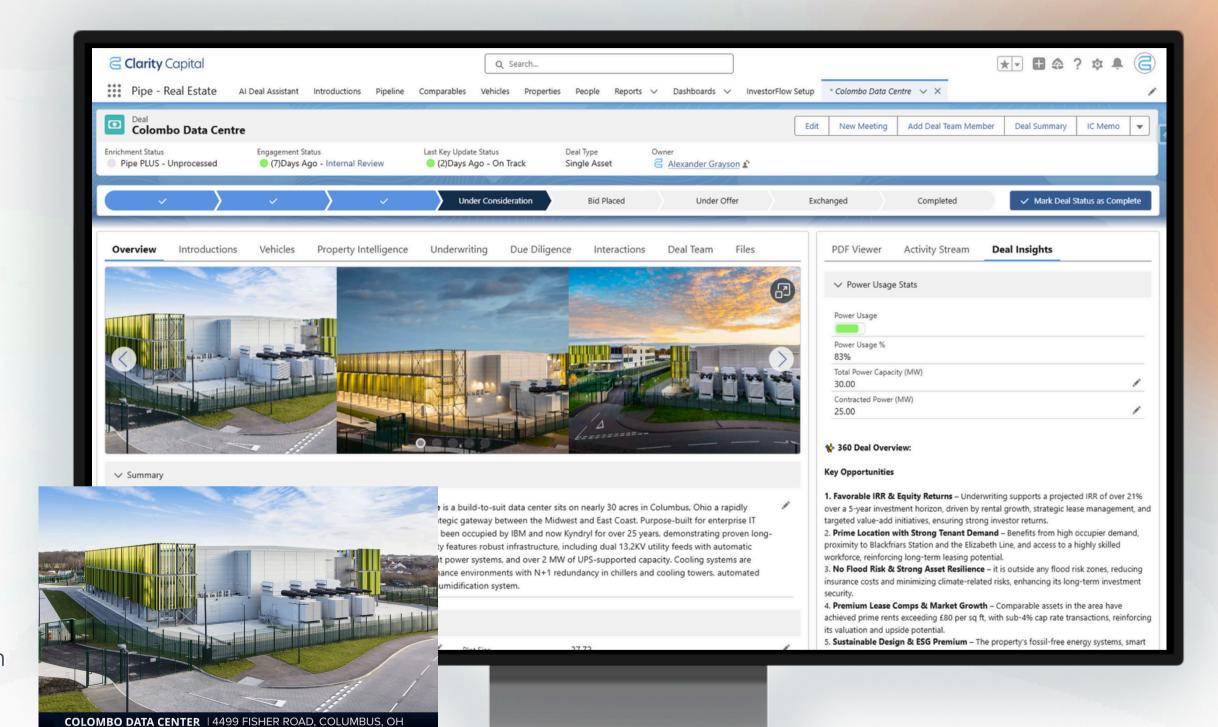
Manage diligence processes and multi-year, phased capital deployment with tools built for complex, time-intensive infrastructure deals.

Collaborate Across Stakeholder Networks

Maintain visibility into relationships and interactions with government agencies, local partners, and co-investors to streamline coordination.

Make Context-Informed Decisions

Integrate comps, maps, and market data directly into your workflow to evaluate opportunities with full market context and a transparent audit trail.



"COLUMBUS, OHIO IS QUICKLY BECOMING THE MIDWEST'S TECH HUB" – TECHCRUNCH

REAL ASSETS

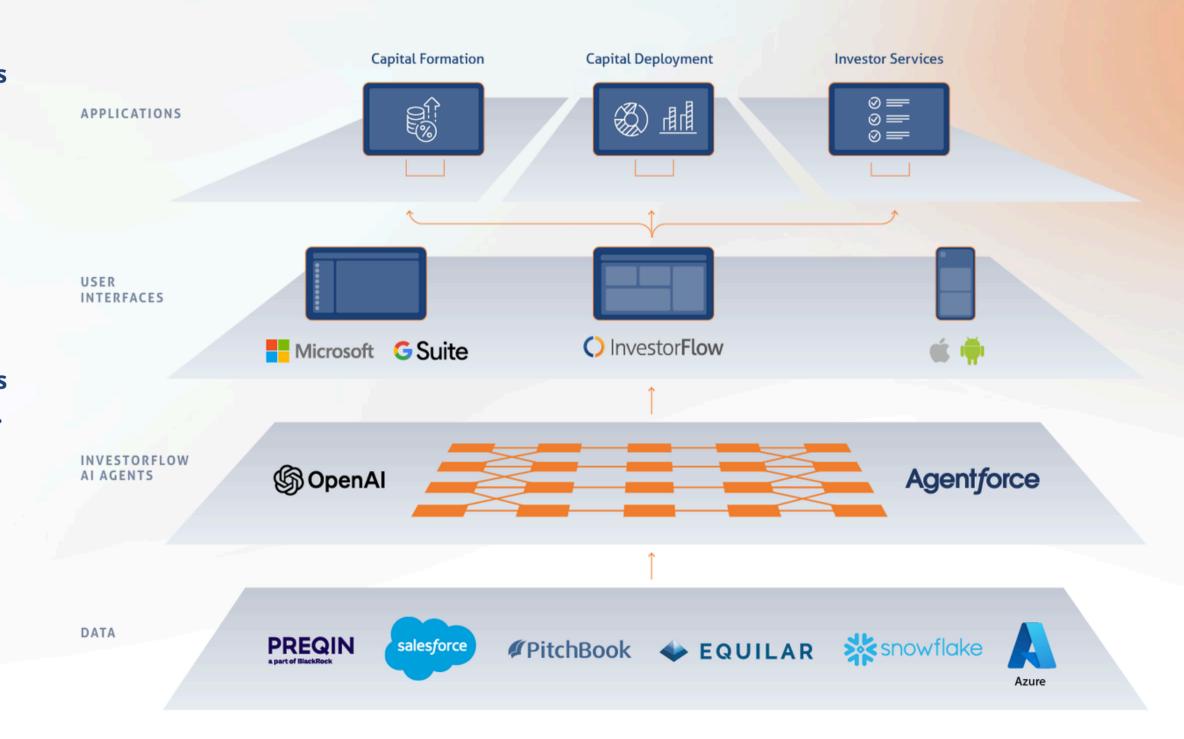






An Enteprise-Class AI and Application Architecture

Our Capital Deployment application **brings applied AI to the front office** — built for scale and tailored to how real deal teams work across private equity, private credit, and real estate. It connects your inbox, pipeline, and market data in one integrated application, automatically capturing the key metrics, timelines, and workflows unique to each asset class — so you can **surface and close the right deals faster, without changing how you work.**





InvestorFlow Al Email Assistant

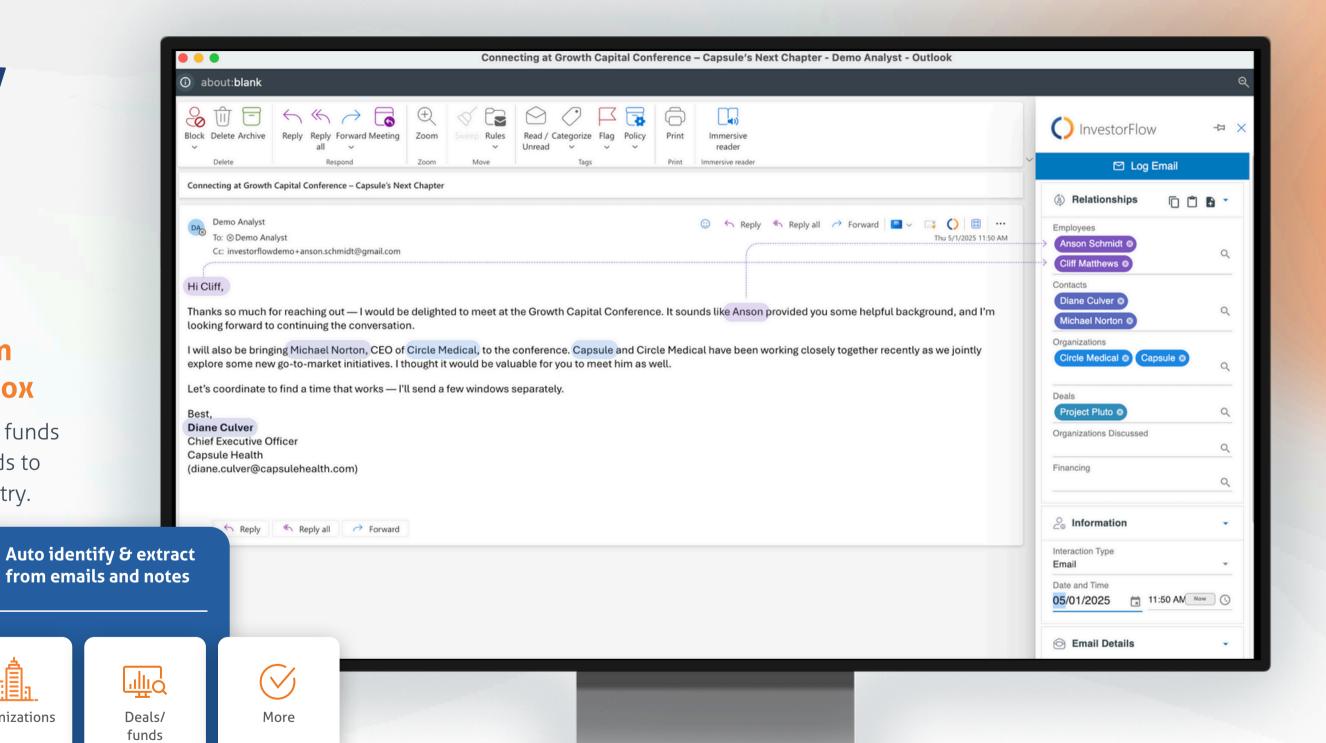
Extract and Save Updates to Firm Database Directly from your Inbox

Identifies and links companies, contacts, and funds from meeting notes and emails to firm records to ensure accurate firm data without manual entry.

Employees/

contacts

Organizations



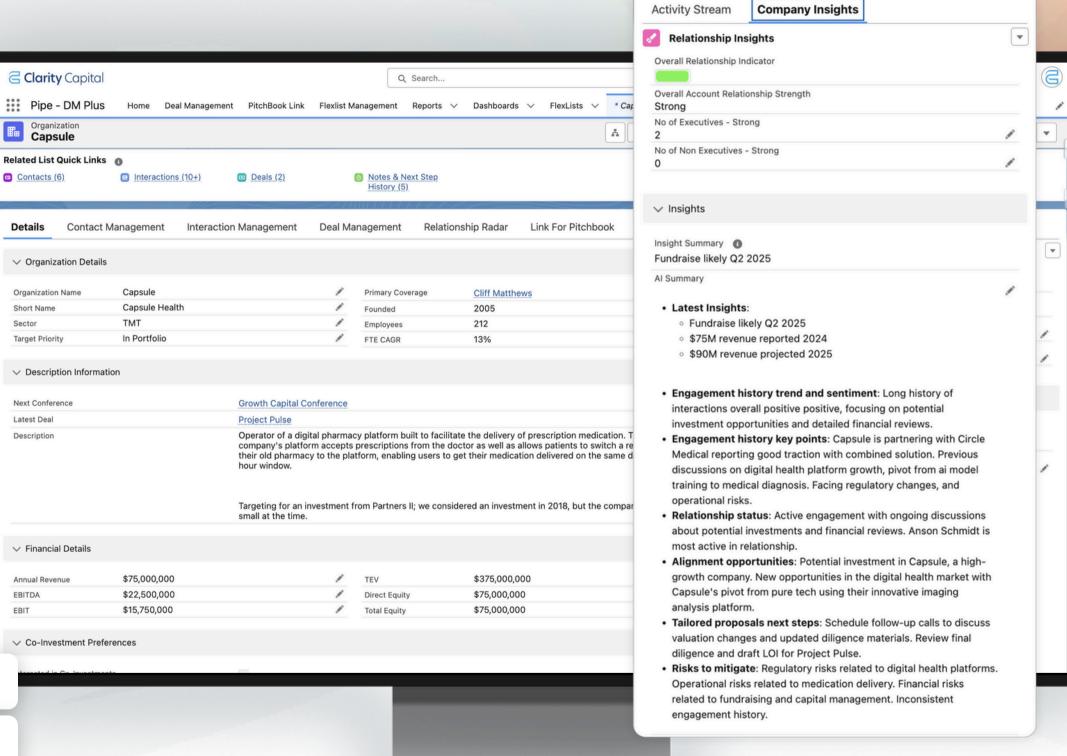


AI-Populated Deal Summaries

Up-to-date Profiles Including Key Details Extracted from Meetings Notes

Enhance deal records to include investor preferences, financial KPIs, and key themes from meetings for better decision making.





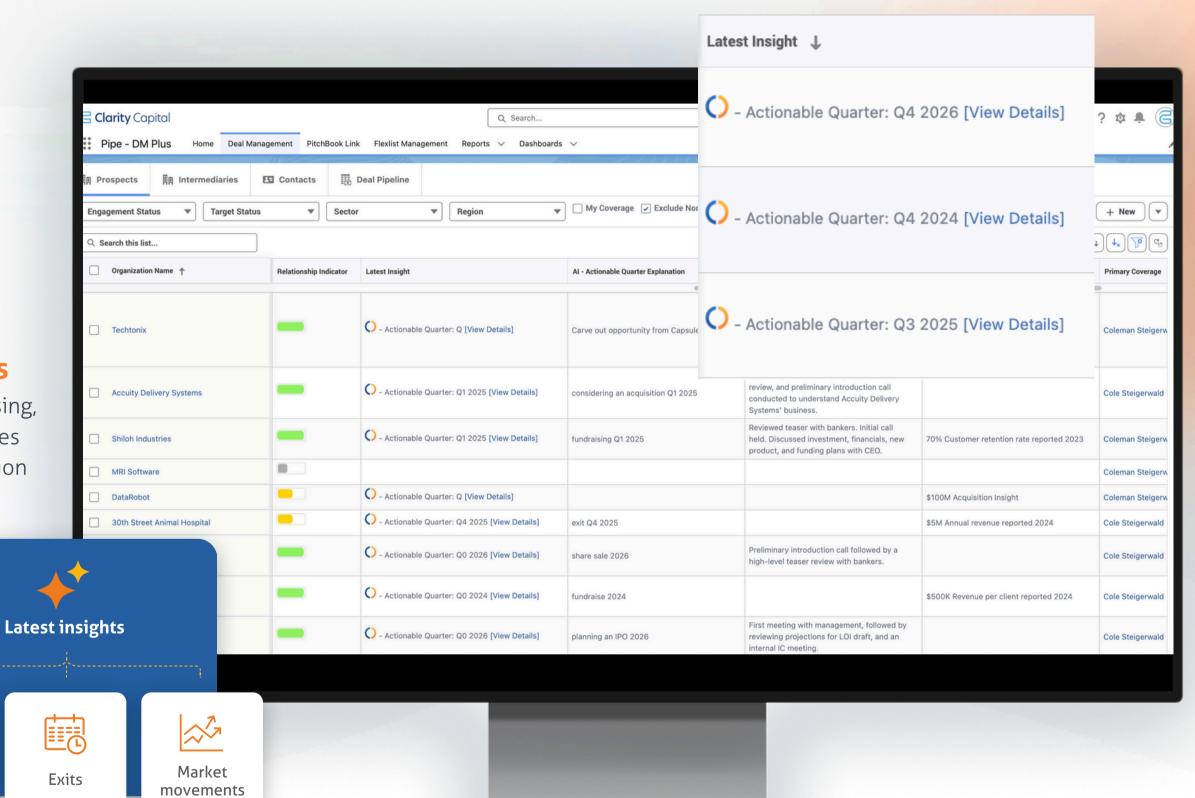


Al-Surfaced Actionable Quarter Deals

Automatically Detect Important Events

InvestorFlow AI will detect critical events like fundraising, exit events, and market movements from meeting notes and third-party data to facilitate the timely identification of deal opportunities and changing investor interests.

Fundraising





Relationship Intelligence & Warm Introductions

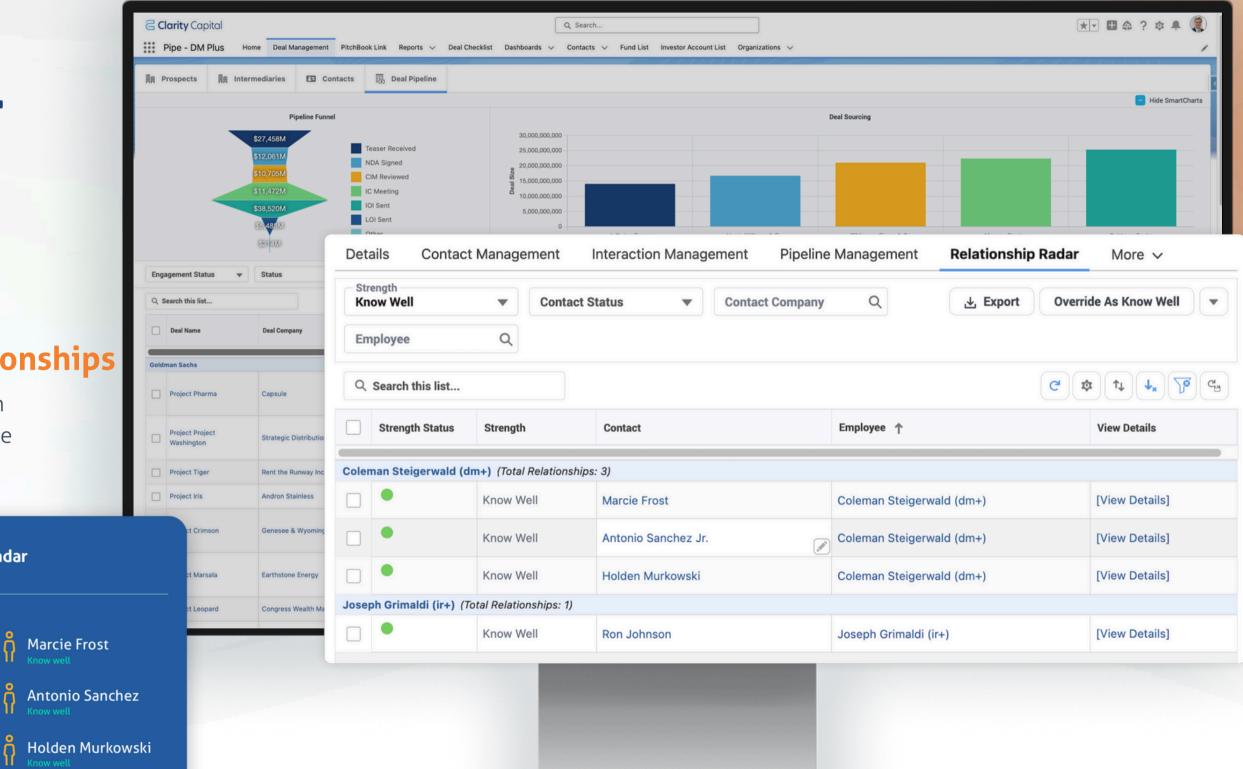
Identify & Maximize Firm Relationships

Relationship Radar

TOP 3 RELATIONSHIPS

Steigerwald

Identify pre-existing relationships within the firm to minimize cold outreach and maximize effective outreach using warm introductions sourced from internal connections.





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